

Dear Students,

Please watch the video below and respond to my questions.

1. Summarize what you get from this video with 50 words or more.

<https://www.youtube.com/watch?v=FSTY5fU9YA4>

2. From Chapter 11 - "Sales Management" and from your own experience, please share with us how you have been using your social media account to marketing and sell yourself.

Best,

Prof. Dr. Pham